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***FFLGuard*SM Introduces Exclusive National Firearms Act Legal Services Plan to Clients Nationwide**

FFLGuard Provides Service to Educate and Support Class III Enthusiasts

New York City, NY (October 17, 2011) – *FFLGuard*, the firearms industry’s cooperative legal service, announces the introduction of a new legal service program for *FFLGuard* clients who are either current or prospective Class III retailers. The new offering is provided as an “Additional Service” that any *FFLGuard* client can add-on to their yearly participation fee in the *FFLGuard* program. This innovative legal service plan option deals exclusively with products sold under the National Firearms Act (“NFA-LSP”), and will strengthen compliance levels of *FFLGuard* client operations while promoting retail sales of NFA products by delivering additional legal support to clients who engage in these transactions.

Christopher Chiafullo, attorney and founder of the *FFLGuard* program, is *FFLGuard*’s National Coordinating Counsel and Director of Special Operations. By working with other professionals, subject matter experts and firearms-specific counsel, Chiafullo delivers the unique *FFLGuard* program nationwide, affording cost-effective compliance solutions to over 225 FFL’s in 36 states. By paying a yearly fee, and heeding *FFLGuard*’s “Law Plus Guidelines” – helpful legal advice in the form of tips and hints that serve as the cornerstone of the *FFLGuard* program – every *FFLGuard* client is guaranteed legal representation with no additional legal fees in the event of a Bureau of Alcohol, Tobacco, Firearms and Explosives (“BATF”) compliance inspection, or in defense of civil litigation that calls the client’s business practices into question.

Two attorneys in the growing and impressive group of subject matter experts and specialized counsel in *FFLGuard*’s “Special Operations Branch” include **David Goldman** and **Mark Barnes**. Both bring an unparalleled level of knowledge and understanding of the National Firearms Act to *FFLGuard* clients across the country. Mr. Goldman, founder of the Apple Law Firm, provides his National Firearms Act (“NFA”) Trust practice know-how, plus

access to his Gun Trust Lawyers® to the *FFLGuard* program for clients interested in Class III trusts. Mr. Barnes, the principal of Mark Barnes & Associates, boasts one of the most comprehensive and wide-reaching law practices in the country, and is regularly consulted by *FFLGuard* to deliver his insight on the National Firearms Act and its application. Both Mr. Goldman and Mr. Barnes will play an integral role in the NFA-LSP for *FFLGuard* clients.

Specifically, *FFLGuard* offers the NFA-LSP as an “Additional Service” option to its clients who already pay a yearly fee to participate in the *FFLGuard* program. The NFA-LSP is uniquely tailored to deliver legal advice to retail business owners who have, or are interested in obtaining, their SOT license. Clients and end-consumers gain an understanding of the legal processes to easily own, transfer and possess Class III products. To add value to the NFA-LSP, participants are afforded a companion piece to *FFLGuard’s* “Law Plus Guidelines” related solely to NFA products and sales; additional retail support through presentation materials that educate both retailers and their end-consumers on the benefits of NFA Trusts as a legally-sound and practical way to purchase Class III products; discounted trust formation certificates and end-consumer certificates good for the formation of NFA trusts through Mr. Goldman; preferred fee preferences related to Mr. Barnes’ yearly seminar on the National Firearms Act; additional legal “HelpDesk time” with the professionals at *FFLGuard* to those retailers who need it; and other legal service items aimed at meeting the *FFLGuard* client’s legal needs related to NFA transactions.

“If we can make our clients comfortable with the legal nuances of selling Class III items – by both teaching our heightened compliance techniques to clients and standing behind them while they learn – we then are simultaneously promoting firearms sales across not only different markets but different products, which makes everyone happy,” notes Chiafullo. “Giving our *FFLGuard* clients better legal tools to comply with state and federal laws is part of our obligation to them, but creating a service plan that can showcase David [Goldman] and Mark [Barnes] and *FFLGuard’s* depth of knowledge in this area adds the ‘value-added’ component to our program that our clients come to expect.”

The launch date for the NFA-LSP will be on or about **November 1, 2011**. Retailers interested in joining *FFLGuard* or looking for additional information on the *FFLGuard* program can visit www.fflguard.com or call 1-888-FFL-GRD1 (1-888-335-4731). Also, anyone can follow *FFLGuard* on Twitter: @FFLGuard.
